

CONSERVATION AND VISITOR EXPERIENCE DIRECTORATE

CONSERVATION ENGAGEMENT OFFICER

(Full time, fixed term contract for 2 years, Band C)

Purpose

Building a community of supporters for Cairngorms Nature by engaging, inspiring and encouraging local communities, interest groups and individuals to value and care for nature through citizen science, conservation projects and advocacy.

Raising awareness and understanding of the outstanding nature and conservation work taking place in the Cairngorms National Park and the multiple benefits that conservation delivers.

Responsibilities

- Work with local communities, providing natural heritage advice and project management support in developing biodiversity projects and establishing local wildlife groups
- Co-ordinate the collation, analysis and use of biological data and help build and support a network of citizen science volunteers
- Raise awareness of conservation in the Park, enthusiastically sharing knowledge of natural heritage and conservation in the Cairngorm to showcase projects, places and people through websites, social media, events and awards
- Support partners in the Park in developing and delivering events and activities that encourage people to enjoy wildlife and landscapes
- Work closely with colleagues to support, and embed Cairngorms Nature in, the work of Volunteer Cairngorms, ranger services, education and inclusion and responsible access.
- Co-ordinate delivery of the Cairngorms Nature BIG weekend as the National Park's flagship nature engagement activity
- Seek innovative ways to improve the delivery of the work of the conservation team through better use of technology and improved processes
- To support the conservation team in the delivery of biodiversity projects and advice on natural heritage matters to planning

General

- Contribute to the work of the Conservation and Visitor Experience Directorate and CNPA as a whole and ensuring compliance with financial procedures;
- Contribute to the development and implementation of the National Park Plan and the CNPA corporate and operational plans and participate in CNPA organisation activity as required;

- To conduct other work, as necessary. All post holders are required to be flexible with regards their job description so that the organisation can adapt to new opportunities and priorities over time.

Person Specification - Knowledge, experience and training

ESSENTIAL

- Recognised qualification to at least degree level or equivalent in an appropriate environmental discipline;
- Good understanding and experience of species and habitat conservation
- Good communication skills and ability to work constructively with a wide range of partners;
- Demonstrable enthusiasm for engaging people in nature conservation;
- Experience of working with communities and/ or wildlife groups
- Experience of delivering raising awareness and understanding communications, events and/or campaigns
- Experience of successful team working;
- Computer literate - Able to use Microsoft Word, Excel, and Outlook; and,
- Full UK driving licence or access to a driver if disability prevents driving.

DESIRABLE

- Knowledge of Cairngorms National Park and its ecology;
- Experience of using a range of social media and digital applications
- Experience of organising large events
- Good understanding of biological data flow pathways
- Knowledge of Gaelic

July 2018