



## Preferred Site Options

Preferred sites to be carried forward from 2015 Local Development Plan:

- ED1 (Dalfaber Industrial Estate) for economic development with an amendment to its southern boundary
- ED2 (south of Dalfaber Industrial Estate) amended to a new allocation for community uses (proposed new hospital site)
- ED3 (Myrtlefield Industrial Estate) for economic development
- CI for community uses
- C2 for community uses to protect the playing field adjacent to the former primary school
- Existing Permission EP2 as an allocation for 10 houses
- EP3 as an allocation for 83 houses
- The Aviemore Highland Resort (AHR) Site (THC007 – THC014) as an allocation for mixed use development comprising residential, commercial and tourism uses

Preferred new site allocations\*:

- Part of THC045 for future long term housing
- Part of THC059 for economic development uses
- Land to the north of Aviemore for future long term mixed uses
- THC061 (Laurel Bank) for mixed use development



## Alternative Site Options (not preferred)\*

- Allocate THC006 for housing

\* Our assessment of preferred new site allocations and alternative site options can be found in the Site Assessment Report published alongside the Main Issues Report



## Consultation Questions

- Have we identified the right issues for Aviemore?
- Do you agree with the proposed settlement objectives?
- Do you agree with the preferred site options?
- Do you agree with the protected open spaces?
- Do you agree with the proposed settlement boundary?

AVIEMORE is the largest settlement in Badenoch and Strathspey and has grown significantly in recent years. It is a thriving destination for visitors due to its proximity to the Cairngorm Mountains and reputation for adventure sports. However, whilst the local economy is thriving there is a need for affordable housing for people who live and work in the area.

## Issues for Aviemore

- Provision of affordable housing
- Maintaining Aviemore's role and reputation as a tourist destination
- Provision of business units
- Provision of community facilities
- Active transport links

## Proposed settlement objectives

- Protect the role of Aviemore as a key service and employment centre for the wider region
- Support opportunities which increase the attraction of Aviemore as a tourist and recreation destination
- Support proposals for business growth and development
- Support links with Glenmore/Cairngorm
- Deliver housing that meets local needs, particularly affordable and mid-market housing for rent and purchase
- Support the development of the 'Active Aviemore' initiative (as shown indicatively on the map) to improve active travel links and opportunities in and around the town
- Support the delivery of a new community hall facility

How should Aviemore develop in the future?

