

## **Key Work Areas – Director of Conservation and Visitor Experience**

The [National Park Partnership Plan](#) is the key document for the management of the Park. Your role will be to help take forward the following key areas through influence, negotiation and leadership in partnership with a range of organisations and individuals.

### **Landscape-scale conservation**

Working with landowners, conservation organisations, communities and public bodies to take forward the key targets of 5000ha of woodland expansion, 5000ha of peatland restoration, river restoration and the implementation of the Cairngorms Nature Action Plan.

### **Deer Management**

An ambitious agenda to integrate public interest priorities and deer management in the Park and to work with landowners, DMG's to ensure a coordinated approach in the Park.

### **Moorland Management**

The integration of upland land uses is critical to the National Park. That includes promoting and recognising good practice in moorland management, increasing raptor population and eliminating raptor crime and developing new approaches to integrated land management

### **Visitor Infrastructure**

Ensuring that the visitor infrastructure is of a high quality and ensuring key developments happen including finishing the Speyside Way, extending the Deeside Way and taking forward the work in Glenmore/Cairngorm.

### **Active Cairngorms**

An ambitious agenda to get more people out in the Park enjoying the fantastic access network and contributing significantly to the national health agenda through health walks, volunteering, active travel etc.

### **Learning and Inclusion**

Promoting a Park for All through our education and inclusion agendas including John Muir Award, Junior Rangers and Volunteering.

### **Rural Development**

Integrating Conservation and Visitor Experience with the Rural Development agenda especially around land use planning.