

CONSERVATION AND VISITOR EXPERIENCE DIRECTORATE

EDUCATION AND INCLUSION OFFICER

(Band C, full-time (37.5 hours), fixed term (2 years))

Purpose

To support the development and delivery of the Park Authority's education and inclusion objectives.

Responsibilities

- Lead officer on promoting Park for All activities including work around reducing barriers to enjoying the National Park, such as developing resources, managing travel grant scheme, supporting under-represented groups to learn about and engage with the Park, e.g. through Backbone's Community Leadership Programme.
- Lead officer on developing educational materials for schools (delivering the Curriculum for Excellence more effectively through National Parks) Including the Cairngorms Learning Zone and other key websites and communication channels;
- Lead officer for coordinating and developing the Inclusive Cairngorms Forum, an advisory group that promotes equality and inclusion to help create a Park for All. Representing equalities and inclusion interests, this forum promotes best practice and advises CNPA on ways to make projects more inclusive.
- To support the delivery of Active Cairngorms Outdoor Access and Physical Activity Strategy particularly with education groups and hard to reach groups. This will include inspiring children to enjoy the outdoors and promoting activities suitable for families.
- To establish effective working relations at officer level with partner organisations and stakeholders.
- Support the development and delivery of the Europarc Conference 2018 in Aviemore with particular emphasis on a youth conference to highlight opportunities for young people in the Park as part of the Year of Young People in Scotland. You will work in partnership with Europarc Youth+ network and Young Scot to co-design the festival. The main focus is on how we collectively increase and sustain the numbers and diversity, particularly in age, of people visiting, living and working in protected areas and how we can get greater participation and engagement from young people.

Overall

- Undertake other tasks and duties as may be required by the Head of Visitor Services;
- Contribute positively to the work of the Conservation and Visitor Experience Directorate and to the quality of service to the public through a positive and professional approach to all aspects of the job.
- Undertake other tasks and duties as may be required by the Head of Planning or Planning Managers;
- Contribute positively to the work of the Planning and Rural Development Directorate and to the quality of service to the public through a positive and professional approach to all aspects of the job.

Person Specification - Knowledge, experience and training
ESSENTIAL

- Must be able to demonstrate an appreciation of the issues involved education, equalities and inclusion, and demonstrate experience of developing and/or delivering policy and initiatives in these areas;
- Must be a good team player;
- Must be a good oral communicator, able to give formal presentations to a wide range of audiences internally and externally, and to participate effectively in meetings;
- Must have good written skills;
- Must be able to work in partnership with individuals from other organisations to develop programmes of research and projects, showing a good appreciation of work in the public sector, and the pressures and constraints under which they work. In particular, should understand the role of the Scottish Government (specifically The Equalities and Human Rights Commission) in equalities, education and inclusion policy in the national context.

DESIRABLE

- Relevant degree qualification related to rural development, equalities or education (formal or informal);
- Sound general knowledge of the Cairngorms area, particularly issues relating to equalities, education and inclusion within it; and,
- Must have the ability to think strategically and laterally across all of the Park's 4 aims;
- Must be adaptable, and able to apply his/her skills and intellect to a range of issues as the priorities of the CNPA evolve and develop over time.
- Gaelic Speaker

April 2017