# Cairngorms Research Event 2015 connecting research and management







### Management & Research Priorities

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### Research Event 2015

### Wednesday 21st

- Current management challenges
- Recent research
- Collaborating to address research gaps

### Thursday 22<sup>nd</sup>

- Long term monitoring
- LTSER co-ordination
- Research co-ordination
- European perspective







### Cairngorms Research Strategy

- Inform management of the National Park
- Connect place-based research across disciplines
- Facilitate effective knowledge exchange
- Promote the Cairngorms as a focus for collaborative research

### Research Priorities

### **Priorities:**

- Integration of Natura management
- Natural Capital
- Socio-economic trends
- Visitor trends
- Governance and co-management

### National Park Partnership

#### Conservation



**Rural Development** 



Visitor Experience



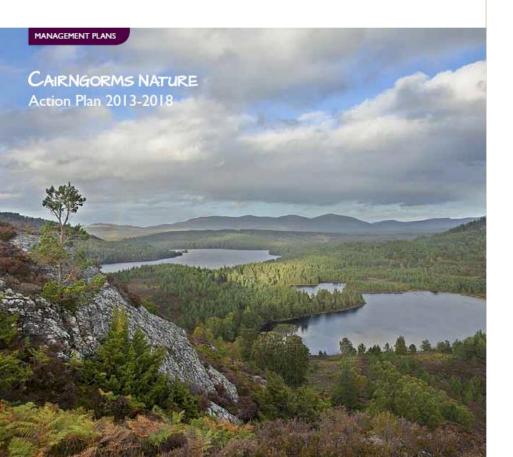
A special place for people and nature

- A sustainable economy supporting thriving businesses and communities
- People enjoying the Park through outstanding experiences

# CAIRNGORMS NATURE



Partnership to deliver ambitious conservation vision



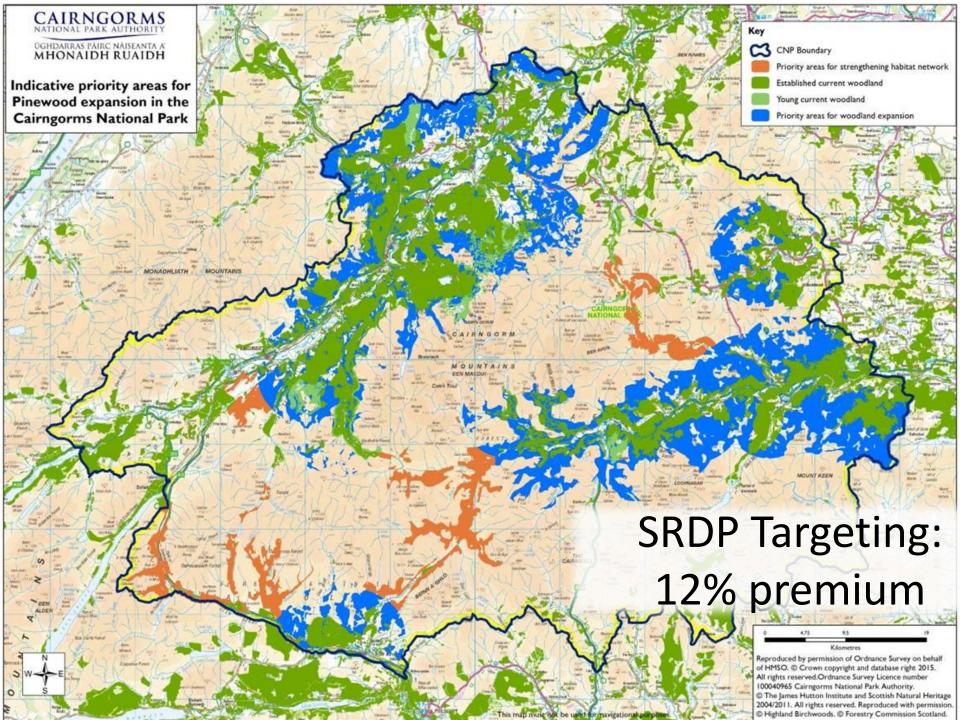
- Landscape Scale habitat enhancement – woodland, wetland, peatland
- Priority Species Action
- Engaging People in Nature

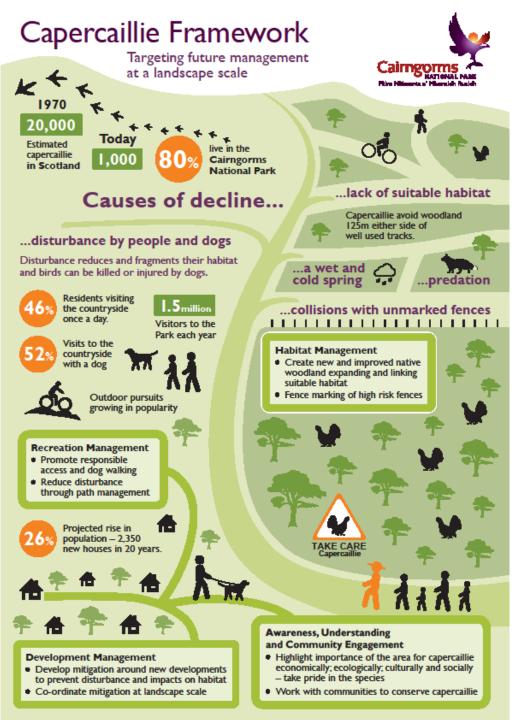


Scotland's 2020 Biodiversity Challenge

### Landscape Scale Conservation

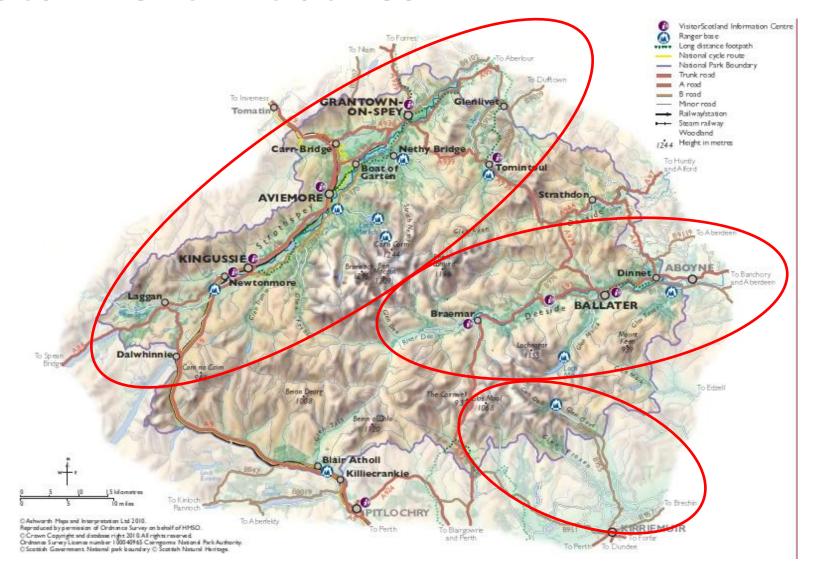






- Interaction of habitat, recreation & development management
- Metapopulation scale of working
- Building pride in the species

### **Catchment Initiatives**



### **Active Promotion** Munros



Ski Centres

Welcome to the Natural Health

Service

On your marks, Got sot... GO... ... Lets get active Caimgorms





#### Why Exercise...

It's medically proven that people who do regular physical activity have:

- 30% lower risk of early death
- up to a 35% lower risk of coronary heart disease and stroke
- up to 50% lower risk of type 2 diabetes
- up to 20% lower risk of breast cancer
- up to 30% lower risk of depression
- up to 30% lower risk of dementia

Source: NHS choices

#### Recommended physical activity levels

Children (-5): 180 mins every day Youths (5-18): 60 mins every day Adults (19-64): 150 mins every week Adults (65+): 150 mins every week

**Health Walks Delivered** (COAT)

Active promotion to date

From April 2011 - March 2015

Community Path Leaflets





Corbetts 26

**Mountain** 

Outdoor 0

Activity

Centres

Bike Centres



Ranger Services

in the Park: leaflets Responsible access campaign

Also produced promotional boards, maps, flags and banners.

### **Active Cairngorms** OutdoorsActiveEveryday

- **Active Places**
- **Active Management**
- **Active Promotion**



Active Scotland outcomes

#### Communities with path leaflets:

Aviemore Atholl Ballater

Boat of Garten Carrbridge Dalwhinnie Dulnain Bridge

Glen Clova Glen Esk Grantown-on-Spey Kingussie

Laggan Nethybridge Strathdon Tomintoul

#### The Cairngorms Economy

Facts and Figures



The Park has a unique rural economy with a particularly strong tourism sector

# # # # # # # # # # # # # # # residents



employed







limitations Roads, rail, local public transport, housing, business premises, broadband and mobile

Heavy reliance on low waged tourism sector

Increased logistics costs



Gaps in business







of businesses employ less than 10 people











#### **Opportunities**

Source: 2010 State of the Park Report and 2013 update, some figures relate to earlier years, both reports can be viewed online at www.caimgorms.co.uk



work and visit













Distinctive economic sectors with potential for diversification



Links to other number of parts of Scotland (dualling of A9) young people



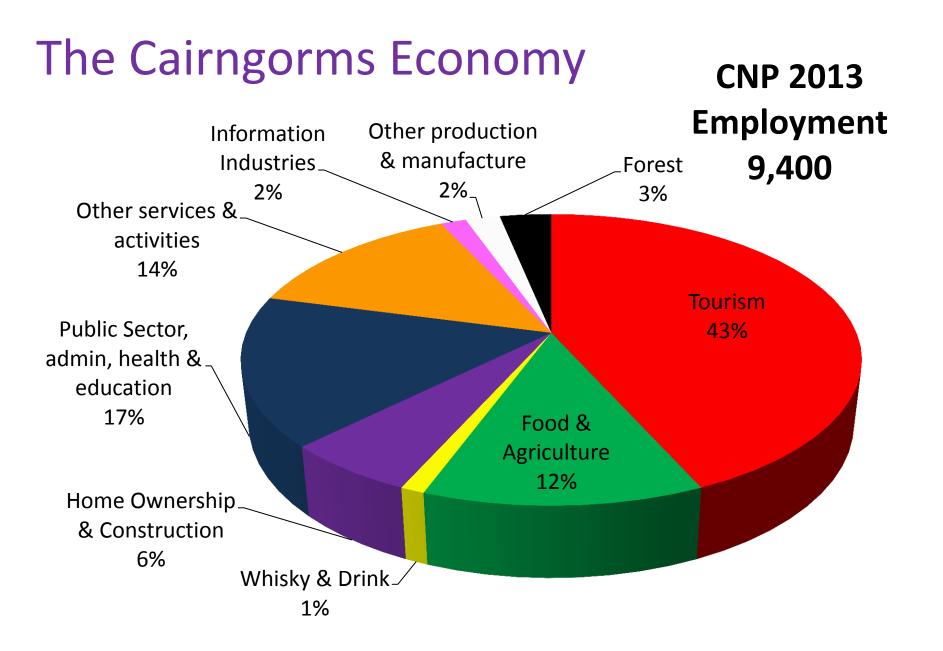












### Cairngorms Economic Strategy

Building on the strengths of the Park

Supporting and attracting Businesses

Infrastructure (accommodation, transport, connectivity)

**Attracting Investment** 

Education and Training

Planning for the Future

## Community led development







### Today...

11.00 – 13.00: Session 1 – Landscape-Scale Conservation

14.00 – 16.10: Session 2 – Visitor Experience & Rural Development

### National Park Partnership Plan 2017-22

Conservation: Landscape-scale habitat enhancement & species action

Issues: Collaborative working, deer and moorland management, role of

designated sites

**Visitor Experience: Destination development & Active Cairngorms** 

Issues: infrastructure priorities, visitor trends and expectations, outdoor learning

and volunteering opportunities

**Rural Development: Community Empowerment & Sustainable Growth** 

Issues: Affordable housing, community capacity, skills development, communications infrastructure

Cross-cutting: climate change scenarios; A9 dualling; engaging people; role of publicly owned land