

## **1. Welcome and introductions**

### **2. Respond:**

- Business Support update – Colin, Alistair, Rhona
- Key issues from DMOs – Mark, Laurie, Chris F
- VisitScotland Overview – Chris T
- CBP / CNPA / CTP open letter response – Mark/Murray
- Countryside management issues – Pete
- [STERG national action plan](#) & new countryside sub-group - Murray

### **3. Reset:**

- Overview of consumer insights and other research – Heather
  - [VS marketing intelligence 29/4](#)
  - [ALVA Attractions Recovery Tracker](#)
  - [Domestic Covid 19 tracker VE/VB](#)
- Current communication priorities – Pete / Mark
- CBP 'prepare to open' workshops and virtual round table ministerial meeting on 7/5 - Mark

### **4. Restart**

- SG framework for decision making and further discussions – Murray

### **5. Recover**

- CNP recovery plan - Murray

## **6. Any Other Updates**

### **7. Date of next meeting.**

RESPOND (March 2020 – May 2020) Immediate provision of information and support to businesses

RESET (June 2020 – September 2020) Support, planning and preparation for restart

RESTART (June 2020 – February 2021) Support and guidance for safe re-opening

RECOVER (September 2020 – December 2022) Guidance and support for operating in a new post COVID-19 environment